FROM SERVING OUR COUNTRY, TO SERVING HUMANITY

OPERATUS SANS GRATIS

VETERANS FOR LIFE FOUNDATION · 2026

REGISTERED CHARITY NO. 700163025 RR0001



FOUNDATION

Our organization’s mission is to offer veterans a new vocation and a path to recovery by engaging them in humanitarian action. By participating in concrete missions, such as installing water filtration systems in natural disaster zones, veterans regain meaning, an active role and a community.

Led by veterans, our team deploys disaster relief operators to provide clean and safe drinking water, emergency aid, and human support to populations affected by natural disasters and crises, in Canada and abroad.

OPTIMISE

We are veteran-run and volunteer based. 93¢ of every dollar directly supports programs, ensuring maximum impact and transparency.

EMPOWER

From providing access to clean and safe drinking water to supporting vulnerable communities on the ground, every activation creates impact on both sides: helping people in need while giving veterans the opportunity to serve again, reconnect with a team, and find purpose through action. By sourcing supplies locally, we also strengthen regional economies and leave lasting change behind.



OUR PURPOSE

OFFERING VETERANS A NEW VOCATION AND A PATH TO RECOVERY

FROM SERVING OUR COUNTRY TO SERVING HUMANITY

OUR MISSION

Our mission is to bring veterans together and put their **experience, leadership, resilience, and commitment to service** to work where it is needed most.

OUR PROMISE

FOR US, SERVICE DOES NOT END WHEN THE UNIFORM COMES OFF.

IMPACT · SINCE JULY 2025

OUR IMPACT

10 VETERANS
found a new vocation

TOTAL DISTRIBUTED
2,900 filters
plus
1 AquaVida 10
system



GUATEMALA

550 Bucket water filters

JAMAICA

2,000 Mini filters

MADAGASCAR

350 Mini filters

AQUAVIDA 10

1 System



INTERNATIONAL ACTIVATION · GUATEMALA

BRINGING CLEAN WATER AND HOPE THROUGH INTERNATIONAL ACTIVATIONS

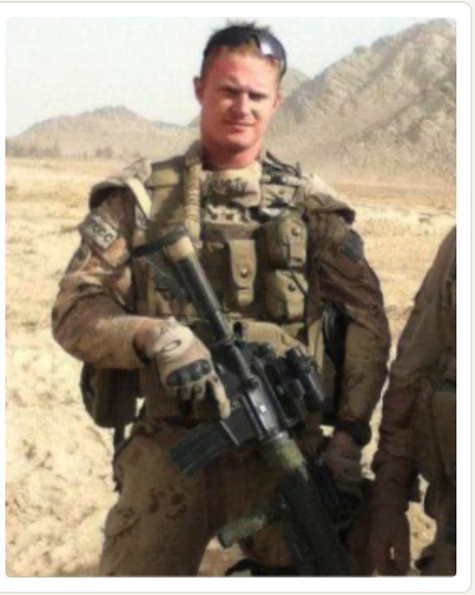
In July 2025, earthquakes devastated the town of Santa María de Jesús, Guatemala, leaving thousands without homes, safe roads, or access to clean drinking water. Entire neighborhoods were cut off from this most basic need. V4LF responded by activating one Guatemalan and four Canadian veterans to lead our first international activation, delivering **200 bucket water filters** to families in need. Each filter supported multiple households, providing over **60,000 liters of clean water** in just two months and offering a long-term promise of up to **230,000 liters per filter**, enough to supply safe drinking water for up to **10+ years**.







VETERANS LEADING THE WAY





CO-FOUNDER & CEO

JONATHAN DUGUAY

Jonathan is a Canadian Army veteran who served with the Royal 22e Régiment (1R22R), including a deployment to Afghanistan from 2010 to 2011, and successfully completed a military leadership course.

Following his service, Jonathan dedicated himself to humanitarian action, taking part in activations across Morocco, Mexico, Brazil, Grenada, Jamaica, Cyprus, New Orleans, Jacksonville, and Mayotte. Experienced in natural disaster relief, he has played a key role in assessing urgent needs and delivering essential aid to affected populations.

In 2024, he participated in the historic Open Arms and World Central Kitchen operation, which successfully delivered 200 tonnes of food to Gaza by sea, an effort featured by the BBC.

Jonathan later co-founded V4LF, an organization empowering veterans through humanitarian activations that bring clean water and renewed purpose to communities in need.

VETERANS LEADING THE WAY





CO-FOUNDER & DIRECTOR, WESTERN CANADA

LANE ADMIRAAL

Lane Admiraal is a Canadian military veteran and humanitarian leader with over a decade of service across naval and army roles.

He began his career in the Royal Canadian Navy in communications aboard a Canadian warship before transitioning to the Canadian Army as a paratrooper, deploying to Iraq from 2019 to 2020.

After leaving full-time military service, Lane continued his commitment to service through humanitarian work, veteran support, and professional training in executive protection. His background in security and risk awareness supports his ability to operate responsibly in high-stress environments.

Lane serves as a Director with Veterans for Life Foundation, where he supports mission planning, volunteer coordination, and disciplined, veteran-led humanitarian operations. Outside of work, Lane enjoys golf, skiing, and backpacking in the mountains. He is based in British Columbia, Canada.

VETERANS LEADING THE WAY





CO-FOUNDER & CHIEF HUMAN RIGHTS OFFICER

LOUIS-PHILIPPE CARON

Louis-Philippe Caron is an international human rights lawyer with over a decade of experience in legal advocacy, political affairs, and protection work in conflict and post-conflict settings.

He has served with the OSCE in Kosovo as Senior Human Rights Adviser, leading initiatives on access to justice, anti-discrimination, and protection of civilians, and with the United Nations in the Central African Republic, investigating human rights violations and coordinating protection strategies. A former litigator in Canada, Louis-Philippe brings both legal precision and field-tested resilience to advancing human rights.

Passionate about survivor-centered, solutions-driven approaches, he co-founded the NGO to strengthen accountability, protect vulnerable communities, and promote lasting peace. Fluent in English and French, he believes in building bridges across cultures to drive sustainable change.

VETERANS LEADING THE WAY





CHIEF INTELLIGENCE OFFICER & QUEBEC DIRECTOR

MARC-ANDRÉ COUSINEAU, MVM, CD

Marc-André served for 20 years in the Canadian Armed Forces. He enrolled as a reservist from 2004 to 2008 as a Driver, then joined the Regular Force in November 2008.

He deployed overseas three times: to Afghanistan from 2010 to 2011, where he received the Military Valour Medal (MVM) for meritorious actions under enemy fire; to Poland in 2016 in a leadership role for Operation REASSURANCE; and to Baghdad, Iraq in 2019 as a Team Leader.

Always dedicated to the task and an excellent leader, he finished first in his Section Commander course, a national course. He left the military on a medical release in 2024 after 20 years in the CAF.

With V4LF, Marc-André found a new way to help people, and the military brotherhood he had been missing.

VETERANS LEADING THE WAY





CHIEF OPERATING OFFICER

ANDRÉ GRENIER, CD

Born in 1961 in Québec City, André Grenier has dedicated over 40 years to leadership, service, and community engagement both within the Canadian Armed Forces and beyond. A graduate in Business Administration from Université Laval, he has held several key positions, including National Director of Training for the Forces Health Services, Commander of the Medical Task Force during Operation LASER, and Commander of the 5th Field Ambulance.

Internationally, André served with distinction in Afghanistan, Bosnia-Herzegovina, Haiti, and Cyprus, earning commendation for his leadership and impact in Haiti.

His dedication extends far beyond the military. Passionate about sport and youth development, he has been instrumental in advancing speed skating, minor hockey, and women's hockey in Québec. He now serves as Director of the Gaétan Boucher National Training Centre, contributing to the next generation of athletes.

A graduate of the Canadian College of Health Leaders, André is widely respected for his ability to mobilize teams, lead complex operations, and embody the values of resilience, service, and commitment to Canada.

VETERANS LEADING THE WAY





CHIEF OF DART

DALE AULENBACK

Dale served in the Canadian Armed Forces from 1989 to 1993 with the PPCLI and the Canadian Airborne Regiment (2 Commando), receiving specialized training in multiple CAF courses. In his short, adventurous military career, he deployed to Cyprus, Norway, Kuwait and Somalia.

After leaving the military, Dale moved to British Columbia and joined the RCMP. Five years later he moved into construction and earned his Framing, Plumbing, Gas and Electrical TQs. He then worked as a Plumbing and Gas Inspector for the City of Kelowna for more than twenty years and retired in 2024.

None of those jobs gave Dale the brotherhood he had in the CAF, until V4LF. He found what was missing on his activation to Guatemala: a sense of purpose, belonging, and working for something bigger than yourself. Helping make the world a better place, for everyone.

ALWAYS READY TO SERVE

Veterans for Life Foundation is a Canadian veteran-led charitable organization dedicated to giving veterans a renewed sense of purpose and a path toward recovery.

OUR PARTNERS

CORPORATE PARTNERS

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HUMANITARIAN PARTNERS

WORLD CENTRAL KITCHEN

CHARITY ORGANIZATIONS

SAWYER FOUNDATION

LEARN MORE AND GET INVOLVED

WWW.V4LF.ORG

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